



NAPA VALLEY COAD IMPACT REPORT 2024

MISSION & VISION

Napa Valley COAD'S mission is to develop and enhance partnerships for communication, coordination, and collaboration amongst the whole community including nonprofits and faith-based organizations, government agencies, and the private sector during all phases of disaster (response, recovery, mitigation, and preparedness). COAD envisions a community where all members are equitably prepared for disaster so all have an equal opportunity to survive and recover.

PREPAREDNESS OUTREACH & RESILIENCE

Napa Valley COAD offers year-round robust bilingual preparedness education directly to the community through its [Meet Your Neighbor](#) program, which fosters connecting with neighbors and building self-reliance and resilience, and through the State CalOES Listos Preparedness Campaign.

IMPACT STATS:

42 COAD
Presentations,
workshops and
focus groups
hosted

36 community
events attended

6 Local Radio and
TV shows

6400
community
engagements:

31%
Spanish speakers

39%
older adults and
individuals with
disabilities



READINESS TO SERVE IN A DISASTER

Napa Valley COAD continuously leads 11 working committees to ensure its readiness to serve in the event of a disaster. Each committee coordinates services related to a critical area of humanitarian need, such as emergency financial assistance, food access, support for older adults and individuals with access and functional needs, children and family support, as well as mental health resources, and related services. COAD's committees conduct annual outreach campaigns to improve the preparedness and resilience of vulnerable populations.

339 Households supported
during power outages with
emergency gift cards

12,000+ Households
reached with the AFN & Older
Adults + Children & Family
Information Campaigns

"My husband and I are in the process of moving here and we need to sign up for alerts, COAD's Alerts flier will be super helpful, as will the contact sheet and grab and go list you provided."



COAD is a tax exempt
501(c)3 organization

COAD TO LAUNCH COMMUNITY CONNECTIONS

Since July 2024, COAD has been working on a new initiative to improve access to information and services, particularly in more rural areas, by reducing language and cultural barriers. This initiative is aligned with the County Community Health Improvement Plan. Close to 50 community members and representatives from Community and Faith-based organizations, and the County have participated in developing a program to address gaps identified in the access to services and meet community needs.

Community Connections will employ Community Connectors, who share lived experience with community members and are trusted messengers, to help connect them to essential services and information including health care, mental health, food access, and emergency preparedness. The Connectors will also serve as community voices.

COAD is excited to be **launching the program in the fall of 2025** and working to refine it over the next two years. Our goal is **to increase our community outreach by 30%**. We are thankful for the investment in this program by Napa County Public Health and the St. Joseph's Fund. COAD will continue to pursue funding resources to ensure the program's sustainability.

COAD offers regular capacity building training to its members:

- Tabletop and Functional Exercises around different aspects of and scenarios related to emergency response, such as communications 2024
- Trauma Informed Care for case workers 2025
- Until Help Arrives for general emergency preparedness 2025
- Insurance and financial preparedness 2025
- Equity and Inclusion practices for all phases of disaster 2023
- Incident Command Systems training for disaster readiness 2024
- Continuity of operations for organizational disaster readiness
- Leadership Training Series

WHO IS NAPA VALLEY COAD

COAD is staffed by 2.5 dedicated people who lead a coalition of 100+ member agencies. Established in 2016, COAD became an independent 501(c)3 in 2022. The COAD coalition is an essential partner during all phases of disaster (response, recovery, mitigation, and preparedness), and will become more so as climate change accelerates. COAD continues to build capacity in the community for response and resilience through after-action analyses, mitigation planning, and preparedness education.